January 14, 2021

Mark Zuckerberg, CEO and Board Chair Robert M. Kimmitt, Lead Independent Director Facebook, Inc. 1601 Willow Road Menlo Park, CA 94025

Dear Mr. Zuckerberg & Mr. Kimmitt:

As investors representing \$391 billion in assets under management, we write to express our urgent concern about Facebook's approach to managing content that could be used to promote and organize violence in the days leading up to the Presidential Inauguration on January 20<sup>th</sup>. We urge the company to take immediate action to reduce the amplification of false and divisive information used to incite violence - not only in these critical next few days but also on a more permanent basis.

In the wake of the deadly invasion of the United States Capitol on January 6<sup>th</sup>, led in large part by white supremacists, the threat of further violence has only increased. With the FBI warning that armed protests are expected to take place at the US Capitol and at state houses across the country in the runup to inauguration day, continued and critical action by Facebook is required.

In light of this dire threat, we want to ensure that Facebook's board and management are taking all necessary steps to address the company's role in enabling and facilitating this danger. Immediately, we believe the appropriate board committee should convene to ensure management has imposed adequate controls to mitigate imminent harm, and should report on Facebook's actions to address this urgent threat. We urge the board and management to quickly employ all means at the company's disposal to do so in preparation for the inauguration, including disabling promotional algorithms and continuing to flag content for review before it is published. In the longer term, Facebook's board and senior management must also address its business model and reliance on algorithmic decision making, which has been linked to the spread of hate and disinformation online.

If Facebook fails to take swift and comprehensive steps to curb the flow of disinformation and stop those using the company's platforms to incite violence, we believe it would be exposed to significant material risks, and potentially entangled in a fundamental threat to our democracy. Facebook's management of the reputational, regulatory, and financial risks associated with these content governance controversies is essential to the long-term success of the company.

As investors in the information technology sector, we have a responsibility to ensure the companies we hold address the corrosive effects that incitement to political violence has on our society. Not only is it a risk to our capital, it is a risk to the Republic whose freedoms we hold dear.

Signed,

Adasina Social Capital Adrian Dominican Sisters, Portfolio Advisory Board American Baptist Home Mission Society As You Sow Azzad Asset Management Boston Common Asset Management Change Finance, PBC Chicory Wealth City of Chicago

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Investment

CommonSpirit Health

Congregation of Sisters of St. Agnes

Congregation of St. Basil Congregation of St. Joseph

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Maryland State Treasurer Nancy Kopp

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Sisters of Mary Reparatrix

Sisters of St. Dominic of Blauvelt, New York

Sisters of St. Francis of Philadelphia Sisters of St. Joseph of Boston

Sisters of St. Joseph of Carondelet, Albany

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Retirement Plans and Trust Funds Transformative Wealth Management

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Coolidge Trinity Health

T'ruah: The Rabbinic Call for Human Rights

Unitarian Universalist Association

United Church Funds Wallace Global Fund Zevin Asset Management January 14, 2021

Jack Patrick Dorsey, CEO Patrick Pichette, Board Chair

Twitter, Inc. 1355 Market Street Suite 900 San Francisco, CA 94103

Dear Mr. Dorsey and Mr. Pichette:

As investors representing \$390 billion in assets under management, we write to express our urgent concern about Twitter's approach to managing content that could be used to promote and organize violence in the days leading up to the Presidential Inauguration on January 20<sup>th</sup>. We urge the company to take immediate action to reduce the amplification of false and divisive information used to incite violence - not only in these critical next few days but also on a more permanent basis.

In the wake of the deadly invasion of the United States Capitol on January 6<sup>th</sup>, led in large part by white supremacists, the threat of further violence has only increased. With the FBI warning that armed protests are expected to take place at the US Capitol and at state houses across the country in the runup to inauguration day, continued and critical action by Twitter is required.

In light of this dire threat, we want to ensure that Twitter's board and management are taking all necessary steps to address the company's role in enabling and facilitating this danger. Immediately, we believe the appropriate board committee should convene to ensure management has imposed adequate controls to mitigate imminent harm, and should report on Twitter's actions to address this urgent threat. We urge the board and management to quickly employ all means at the company's disposal to do so in preparation for the inauguration, including disabling promotional algorithms and continuing to flag content for review before it is published, such as content with hashtags like #Stopthesteal and others related to governmental insurrection and violence. In the longer term, Twitter's board and senior management must also address its business model and reliance on algorithmic decision making, which has been linked to the spread of hate and disinformation online.

If Twitter fails to take swift and comprehensive steps to curb the flow of disinformation and stop those using the company's platforms to incite violence, we believe it could be exposed to significant material risks, and potentially entangled in a fundamental threat to our democracy. Twitter's management of the reputational, regulatory, and financial risks associated with these content governance controversies is essential to the long-term success of the company.

As investors in the information technology sector, we have a responsibility to ensure the companies we hold address the corrosive effect that incitement to political violence has on our society. Not only is it a risk to our capital, it is a risk to the Republic whose freedoms we hold dear.

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Adrian Dominican Sisters, Portfolio Advisory Board

American Baptist Home Mission Society

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**New York State Comptroller** 

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Socially Responsible Investment Coalition

January 14, 2021

Sundar Pichai, CEO John LeRoy Hennessy, Board Chair

Alphabet Inc. 1600 Amphitheatre Parkway Mountain View, California 94043

Dear Mr. Pichai and Mr. Hennessy:

As investors representing \$395 billion in assets under management, we write to express our urgent concern about Alphabet's approach to managing content that could be used to promote and organize violence in the days leading up to the Presidential Inauguration on January 20<sup>th</sup>. We urge the company to take immediate action to reduce the amplification of false and divisive information used to incite violence - not only in these critical next few days but also on a more permanent basis.

In the wake of the deadly invasion of the United States Capitol on January 6<sup>th</sup>, led in large part by white supremacists, the threat of further violence has only increased. With the FBI warning that armed protests are expected to take place at the US Capitol and at state houses across the country in the runup to inauguration day, continued and critical action by Alphabet is required.

In light of this dire threat, we want to ensure that Alphabet's board and management are taking all necessary steps to address the company's role in enabling and facilitating this danger. Immediately, we believe the appropriate board committee should convene to ensure management has imposed adequate controls to mitigate imminent harm, and should report on Alphabet's actions to address this urgent threat. We urge the board and management to quickly employ all means at the company's disposal to do so in preparation for the inauguration, including disabling promotional algorithms and continuing to flag content for review before it is published, such as content with hashtags like #Stopthesteal and others related to governmental insurrection and violence. In the longer term, Alphabet's board and senior management must also address its business model and reliance on algorithmic decision making, which has been linked to the spread of hate and disinformation online.

If Alphabet fails to take swift and comprehensive steps to curb the flow of disinformation and stop those using the company's platforms to incite violence, we believe it would be exposed to significant material risks, and potentially entangled in a fundamental threat to our democracy. Alphabet's management of the reputational, regulatory, and financial risks associated with these content governance controversies is essential to the long-term success of the company.

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